

NAT SOUNDS OF CRICKETS

Fade up on:

SafeTeen New Mexico

Fade up slowly on real time VIDEO of road outside Mosquero

ALL AUDIO in an echo and overlapped , perhaps repeated

DAVID STRAYER pg. 6 People sometimes get lulled into a **false sense of security.**

MURILLO pg. 5 **I never thought** anything like **this could happen.**

OFFICER CLAY GORET pg. 3 A **false sense** of security

We HEAR the start of NAT SOUND of a car going by (from tape 11 outside Mosquero)

The SOUND SLOWLY INCREASES / AUDIO CONTINUES

GRAPHIC OVER THE VISUAL

New Mexico Mutual
Bernalillo County DWI
Dona Ana County DWI
New Mexico Traffic Safety Bureau

MITCHELL pg. 2 I had **looked down for** probably not even 5 seconds.

BOST p.2 Just a very few, very few. Very **few seconds**

BOST p.1 I just **reached down** to get that

MITCHELL pg. 2 bottom Whenever I looked back up **it was too late.**

PEREZ pg. 1 I didn't even see him. I **did not even see him.**

HERRERA pg. 2 it's probably due to **text messaging** or talking on the phone.

MITCHELL pg. 1 I was coming back from prom decorating committee one night

MOSQUERO STUDENTS PG. 4 I was **looking for my phone.**

AUDIO CONTINUES GRAPHIC OVER VIDEO

State Farm Insurance
Independent Insurance Agents of New Mexico
And
Cooperative Educational Services

In association with
AAA New Mexico
Harding County DWI
New Mexico Coalition of School Administrators

present

MOSQUERO STUDENTS PG. 9 I use mine a lot when I'm on the road, I've texted a lot.

MOSQUERO STUD pg. 1 **I reach down into my floorboard** and grab my CD case

WISDOM pg. 5 you start to **get sleepy**

CHAVEZ PG.1 In the school year, **I don't really get a lot of sleep**

MURRILLO pg. 3 Andres and JR were **killed instantly**.

MOSQUERO students pg. 10 **DWI related**, rolled her vehicle

When the NAT SOUND OF TRUCK PASSING hits the apex of noise along with the audio montage (which is almost overbearing) we CUT TO:

BLACK AND WE HEAR

BOST p.3 **How fragile life is** and how quickly, by doing **something that seems so simple, could be so tragic**.

JEANNIES SON pg. 1 **trying to play** with my I-Pod and select a song.

DEB VAN HORNE pg. 2 It's frustrating because **it's preventable**.

MURILLO pg. 5 **It changed my life**.

THEN ONLY THE NAT OF TRUCK (the montage is done) and:

CUT DIRECTLY TO TIME LAPSE OF COMING UP BEHIND A TRUCK

STOPPING..just before we hit it we

CUT TO SILENCE and the title graphic **COMES THROUGH THE VISUAL TO FULL SCREEN**

CRASH

After a moment or two we SIMULTANEOUSLY HEAR THE NAT SOUND again as it starts to go away and we SEE:

TIME LAPSE of same shot outside mosquero with clouds racing by above the lone car and **MUSIC STARTS**

STRAYER PG. 17 MIDDLE

some estimates suggest that four out of five accidents on our highways are due to some form of driver distraction be it fatigue, alcohol as well as the distractions associated with using technologies like cell phones

STRAYER V/O PG. 13

That teen driver in particular is the person that's most at risk, most likely to //engage in activities that are unsafe, more likely to drink and drive, more likely to speed, more likely to engage in the use of various kinds of distracting technology

As the NAT SOUND OF TRUCK slowly fades away we

CUT TO

STRAYER PG. 21

This is our driving simulator ////////// they can control a lot of the variables associated with driving, we control what the weather is like, how many other vehicles are there and how they behave and while they're driving we will measure how effective they are at driving//////// we will have them do driving in a number of different conditions, some conditions where they're not distracted and paying full attention to driving, there is some conditions where we

GRAPHIC

The distractions

might get the participant drunk and measure how well they drive when they're intoxicated, and we will do studies where we had people talk on a hand held cell phone, a hands free cell phone, they might talk to a passenger, they might listen to a book on tape, or listen to the radio and what we do in all those cases is measure the driving performance, how many accidents the participant's in, what their reaction times are like, how well they can stay in their lane

GRAPHIC

Intoxication

TAKE TIME LAPSE

DWI AUDIO MONTAGE

BENITO GARCIA pg. 1 There's so many **teenagers getting DWI's**

PARTY 101 Kelsey pg. 5 middle

////////**your friends are drinking**, they say, just a couple beers or just a couple shots//// **you'll give in.**

PARTY 101 Chris pg. 3 bottom

alcohol. I mean, just people get **crazy with alcohol.** //////////

PARTY 101 Kelsey pg. 6 bottom

The scariest part of getting my DWI was, getting pulled over, but actually it **was getting handcuffed.**

BENITO GARCIA PG.1 but you see **a lot more , more young people,**

////teenagers in high school.////**arrested for DWI**

PARTY 101 Danielle: pg. 6 top

I did get my DWI it was the **scariest thing** that has ever happened to me ever.

JESSICA MURILLO STORY

MURILLO PG. 5 I remember my senior year I did a research essay on DWI's in New Mexico and it said three out of every five people will be effected by DWI and it's...it's crasy to think I was one of those people because I never thought that could happen.

MURRILLO PG. 1 BOTTOM

my step mom, she had a... Christmas party to go to and my dad at that time he was deployed so she asked me if I would watch my little brother Brandon. So

TIME LAPSE OF COUNTRY ROAD

Dara and I decided to go... to come here to Albuquerque and we were going to take Brandon to the movies because we had like some free tickets. And I decided to bring Andres along just because I thought he would want to come too,

MURRILLO PG. 3

I was driving and... //// We were driving on the... left... left lane in Isleta, going towards Los Lunas, and I guess the... well, the drunk driver went into our lane and hit us head on. ////

Andres and JR were killed instantly and she also had a passenger. He was killed and I broke my... broke my right femur, chipped my ankle bone and chipped my shoulder and had a lot of cuts and bruises.

MURILLO PG. 2 Andres is my brother who passed away and JR is my boyfriend who also passed away because of a drunk driver.

MURILLO PG. 4

Andres, he was... he was... we... it was... he was the sweetest little guy you could ever meet. He was nice to everyone around him. He was really friendly, really talkative. I remember he would always get in trouble in class because he talked too much

MURILLO PG. 4

Well, JR, he... he was really into like sports and doing things outdoors like playing football and riding his dirt bike and stuff like that and we loved going camping, fishing.

////. I just... I loved how much he cared about everyone around him... especially me.

MURILLO PG. 6

I don't know really know how someone would be able to understand anything like this other than having to go through it but .I.. like I wouldn't wish this upon anyone but... just... I wish people could be more aware of their actions and consequences

DEB VAN HORNE PG. 1

all across New Mexico ////the cards are just stacked against the people... ////
when you start adding in things like distracted driving or driving under the
influence /////, when you start factoring that in, it just increases exponentially the
chances that you are going to be one of those fatalities, or that it'll be your child
or that it'll be, you know, your friend or your friend's child and that's tragic.

CHARLES FRANCO, Sheriff Dona Ana County pg. 2 bottom 30:10

We seem to see a larger percentage of accidents involving teenagers and
drinking and driving. This is a problem for many reasons and the biggest one
being when you're intoxicated, first of all , it effects your driving, secondly, usually
you're not driving and drinking by yourself and it involves several individuals in
the car and that's when our major accidents happen.

TRANSITION AS STRAYER DRIVES BY IN CAR CUT TO INSIDE
DAVID STRAYER PG. 10 MID TO BOTTOM

Cars have become extremely sophisticated, ////////// now you have tachometer,
speedometer, gas gauges, you have all kinds of electronic devices, you may
have navigation systems you have to interact with, you have a CD changer, all
kinds of audio displays, all kinds of more sophisticated controls for temperature
//////// you're controlling the, the windshield wiper, the cruise control,////it just
makes it a very complex device to control, far more complex, it does a lot more
things than the old cars do, but it also has a potential to overwhelm the driver
because ////////// by making it more demanding and more challenging, it's
requiring more attention and then if you start to divert your attention because
you're talking on a phone or surfing the internet, the impairments are much more
likely to be greater in magnitude.

GRAPHIC

Cell Phones

TAKE TIME LAPSE

CELL PHONE AUDIO MONTAGE

MOSQUERO students pg. 2 **texting** on cell phones, **talking on cell phones**

ONIMOLE pg. 2 plenty of people using their **cell phones as they drive....they
kind of swerve**

WISDOM PG. 4 you're trying to get someplace or go to someone's house,
you're calling and **trying to get directions** and **fumbling with the phone**

STRAYER pg 6 people are **10 times more likely to run a stop sign** when
they're talking on a cell phone.

COOPER PG.3 **200 million cell phone subscribers** here in the US and most
people drive and talk on the phone.

ROSEBUD EMTS: PG.3 the guy **reached down** and picked up his **cell phone that fell in the seat** and ended up flipping his vehicle and **killed him**.
WISDOM pg. 1 **I keep my cell phone right here.**

STRAYER PG. 14 MIDDLE AND BOTTOM
COVER THIS AS NEEDED WITH DRIVING SIMULATOR FROM LAB
we have two conversations, one conversation on a cell phone and one conversation with a passenger sitting next to you, but the passenger sitting next to you can look out the window, they see the other kinds of things that are happening in a driving environment, /////////////// in a sense the passenger has a vested interest, they're a backseat driver to some extent it helps the driver out one way or the other, that doesn't happen with cell phone conversations because there's no way for the person who's talking to the driver to know what those driving conditions are like.

WISDOM PG. 3 BOTTOM
if my parents were ever in the car, I would not be talking on the cell phone or changing the radio station or playing my music loudly because I know those aren't safe things to be doing, and... I think whenever you're by yourself it becomes more of a temptation. And so you do do it.

DAVID STRAYER PG.2
we've finished a study about a year and a half ago ////// that directly compared a drunk driver with someone who's talking on a cell phone and

GRAPHIC

Cell phone = BAC .08

found that the cell phone driver was in fact more impaired than that same person when they were drunk at a .08 level.

OTZENBERGER PG. 1 MIDDLE
failure to maintain lane, drifting in to opposing traffic, hard breaking at a red light, as if they don't know the light's red until they get right up on it and then all of a sudden they have to stop, things like that.
///////// Based on that behavior they're on their cell phones.

WISDOM PG. 2 BOTTOM
. I think a lot of business is being done via the cell phone and not just in the office anymore, so when you're driving in the car, you know, oftentimes you're also doing business and talking on your phone or calling your mom to tell her you're on the way home for dinner or, you know, if you're sitting in traffic, you get bored and you want to talk on the phone.

CHARLES FRANCO, sheriff pg. 1

And the phone rang and the next thing I know, she was bursting into tears. And I asked her what happened? And she said, "my god daughter was just killed in a car accident" /// she had been on the cell phone, she was distracted, she went over the center line on the road and had a head on collision with another vehicle.

MOSQUERO STUDENTS ALL

I have a cell phone, here's mine, I have one. I always carry mine.

MOSQUERO STUDENTS PG. 4

, I normally have my phone in my pocket and when it's vibrating and going off I have to unbuckle and shift... shift around, you know, got to stand up a little bit because my car's smaller, I stand up a little bit just to try to shift it out f my pocket.

MOSQUERO STUDENTS PG. 9

Everybody has one these days, even kids as young as six probably, and I'll be honest, I use mine a lot when I'm on the road. I've texted a lot

Mosquero Ashleigh Mitchell top pg. 2

Texting on cell phnes, talking on cell phones and the car that I drive is a standard so you're....sometimes, you're looking down and...it just distracts you, I guess, at times.

MOSQUERO STUDENTS PG. 4

you might have to reach down and get it and take your eyes off the road for a minute. I know I've almost fell into the bar ditch trying to do it. I was looking for my phone

MOSQUERO STUDENTS PG.10

I have a friend, she was in an accident just recently down in Las Cruces. ////she was texting, plus changing her music and also putting makeup on at the same time. //// and happened to run a stoplight and t-boned an older lady who was seriously injured and sent to the hospital and it's... she's still paying for it now.

RIDE ALONG FOOTAGE

RIDEALONG PG. 8

JOSH: You know why I stopped you?

WOMAN: Yes

JOSH: What for?

WOMAN: Phone

JOSH; Because you're on the phone.

QUICK DRIVING OR SOMETHING TO TRANSITION

OTZENBERGER PG. 3

JOSH: I stopped you for using your cell phone.

QUICK DRIVING OR TRANSITION

RIDEALONG PG. 9

WOMAN: I've never been pulled over.

JOSH; My main concern, ma'am is your cell phone.

QUICK DRIVING OR TRANSITION

RIDEALONG PG. 2

Josh: The reason I stopped you is you were talking on your cell phone.

RIDE ALONG PG. 2

I just went to go take cookies sheets to my daughter///

SLIGHT VISUAL TRANSITION FOR LAUGH TIME

OTZENBERGER PG. 2 BOTTOM

My thoughts on the hands free devices... I believe that it's still the same as far as the mental state because you're still having to carry on a conversation and, you know, engage in thought process of responding to questions or a conversation

RIDEALONG PG. 15

I was talking on my phone/////and I got pulled over and stuff and was told that I'm holding my phone which looked not good///

Actually, to tell you the truth/// I've always used hands free device and the reason why is because the vehicle I'm primarily in is not this one, it's a standard truck. ///It's impossible to operate a vehicle without a hands free device, period. I've always had one...Always.

STRAYER PG. 2 CONTINUED

////////// we've done a number of studies that look to see if giving someone a hands free cell phone will solve the problem and it doesn't,

GRAPHIC:

**Hands Free OR Hand Held Cell
Accident 4 Times More Likely**

there's absolutely no safety advantage for hands free cell phone compared to the hand held cell phone. In both cases you're about 4 times more likely to be involved in an accident ////

RIDE ALONG PG. 4

WOMAN: Now another question with the phones.

JOSH: What's your question?

WOMAN: Walkie talkie, because this is a walkie talkie cell phone, now is that against the law?

JOSH: Based on the statute and the verbiage in the statute you have to, you can talk on anything as long as it's a hands free device. So that wouldn't fall in because you have to hold it and key up in order to talk.

WOMAN: But I just have to hit the one button and talk///

STRAYER PG. 2 CONTINUED

//// even though you see a lot of laws that are passes in states and municipalities, //// those laws are not based on sound science and when you do the science, there is no safety advantage to using a hands free cell phone, both are impairing and the reason they're impairing is that the interference isn't from holding the phone, it's from the fact that your mind is being taken off the road.

ANDREW MAYER PG. 1 BOTTOM

for everybody there's only a finite amount of information that we can process at the same time. Our brains are just kind of set up that way.

ANDREW MAYER PG. 4 TOP

the harder your brain is working, the less it has to kind of allocate to do different things, or to respond fast to emergency situations.

ANDREW MAYER PG. 7 BOTTOM

So these are different regions in both your parietal and frontal lobes that are responsible for processing conflicting information. And you can see your brain activity actually goes up a lot when you have to process two different types of information compared to when you're processing just a single piece of information. The idea being that the more information that your brain has to process, the harder it needs to work, and the less resources it has to just doing the one thing which you're supposed to be doing

STRAYER PG. 13 BOTTOM

A lot of times if you see people who are text messaging, they'll hold the device out in front of them while they're trying to think, trying to use the interface, trying to text some message thinking that if I hold it out there I can pay attention to driving and I can text message at the same time, unfortunately that's just not the way that attention works, that's not the way our minds work,

ANDREW MAYER PG. 5 MID AND BOTTOM

//// if you're talking with someone on the phone, you're really focusing on the conversation and you're kind of taking away from your brain's ability to pay attention to different things that are going on in your environment around you that, you know, your kind of outside environment, your driving environment.

////for example, if you're driving and someone pulled out in front of you and you're talking on the cell phone, you could be so focused on what the conversation on the cell phone was, your brain wouldn't have the ability to recognize that there's all of a sudden there's this big moving object in front of you, potentially until it's too late. ////... that 500 milliseconds or that second might have passed where had you actually just been driving you would have had the intentional ability to kind of see that, make your quick decision, i.e., step on the brake, and avoid the accident.

STRAYER PG. 4 BOTTOM

/// if you put a 20 year old college student on a cell phone their reaction time becomes exactly the same as that of a 70 year old driver who's not talking on the cell phone so it's as if you've added 50 years of age to a 20 year old in terms of at least their reactions and how quickly they can hit the breaks if they need to in an emergency situation.

RIDE ALONG SLIGHT TRANSITION

RIDEALONG PG. 10

She was driving eastbound trying to turn southbound as I was walking back to my car. She's looking over her right shoulder while she's turning right and I was walking right in front of her. Had she continued looking that way she would have hit me.

RIDEALONG PG. 12

Josh: My concern was that you were on your phone looking this way and driving this way. And that's an issue.

Woman: Yea, it's because that for sale sign there, the house for sale on the corner, and that's what I was trying to get the information of what street it was on and then I saw the sign and turned.

Josh: And you had a cigarette in the other hand.

Woman: I know.

Josh: It's pretty hard to multitask that many things and safely drive

STRAYER PG. 6

People sometimes get lulled into a false sense of security because almost everybody I've talked to after they've been driving for awhile will say you know I've been driving for periods of time and all of a sudden 10, 15 minutes later, I've no recollection of what just happened, I was on autopilot, well that happens quite a bit but what happens is that if something would have happened, if a child would have jumped across the street or a vehicle would have pulled out, you wouldn't have been able to react to it as quickly

OFFICER CLAY GORET PG. 2 BOTTOM

When you're traveling say 70 miles an hour, basically you're traveling about 105 feet per second. // national standards for reaction time is about three-quarters to a second so just for you

TAKE WALK OFF SEQUENCE START...CONTINUE V/O

to perceive something in the roadway and to react to it, you already will have traveled 105 feet before you are able to begin to react to that... that roadway hazard or... or whatever is happening in the road in front of you.

OFFICER GORET PG. 4

So right here we're at 50 feet. That would be about half a second. We're at 75. [pause] Okay.

GRAPHIC LOWER THIRD: **105 feet at 70 mph in 1 second**

Right here would be 105 feet. This is how far you would travel at 70 miles an hour if you were unimpaired. Now if you were impaired,

CONTINUE WALK OFF AND THIS V/O

your reaction time increases dramatically. It can increase as much as two to three times//////// Impairment could include being intoxicated by drugs or liquor or, you know, there are other types of impairments, we have cell phone usage, fatigue, tuning your radio, you know, all of the normal impairments that you would see inside of a moving vehicle, arguing with your friends or talking with your friends, which is common with young drivers. Okay. If you were severely impaired, this is the distance

GRAPHIC LOWER THIRD: **315 feet at 70 mph in 3 seconds**

you would travel before you recognized and were able to react to a roadway hazard. This is 315 feet. That would be at 70 miles an hour.

HOPEFULLY COVER NEXT BITE WITH RED LIGHT CAMERA FOOTAGE
STRAYER PG. 14 TOP

the crux of the problem is you can't pay attention to two things at the same time as well as just paying attention to one thing without being distracted and that shows up in terms of slowed reaction times, failures to detect things, more likely to run a red light or a stop sign, what we've found is that activities like talking on a cell phone create a form of something called

GRAPHIC LOWER THIRD: **Inattention Blindness**

inattention blindness where people will look, but simply not see things that are right in front of them,

KAREN PEREZ PG. 1 BOTTOM VOICE OVER TIME LAPSE

I didn't even see him. I did not even see him.

STRAYER CONTINUES

and they won't see them because their mind is elsewhere so seeing isn't just pointing your eyes some place it also requires the active process of processing that information and if your mind is on the cell phone, your mind isn't on what your eyes are seeing as you're driving.

GRAPHIC

Fatigue

TAKE TIME LAPSE

FATIGUE AUDIO MONTAGE

DANIEL CHAVEZ PG.1 in the school year, I **don't really get a lot of sleep**

JEANNIES SON PG.2 A lot of my papers were due, **projects were due.**

MOSQUERO PG.3 I roughly **get 6 hours** of sleep

JEANNIES SONE PG.2 An average...**four to six**

DANIEL CHAVEZ PG.1 I would have to like **sleep during 6th period.**

MOSQUERO PG. 6 you **get tired** real easy on these **long roads.**

WISDOM PG. 5 if you're on the **freeway**, it's kind of **monotonous**

JEANNIE CHAVEZ PG. 4 **going off the side** of the road ///hit those bumps//and wake you up.

ROSEBUD EMTS PG. 4 a lot of the **single car accidents**///due to people **falling asleep at the wheel**

CUT TO

JOHN DOGGETT PG. 3 TOP

It turns out there's probably about 100,000 car accidents every year that are related to sleeping one way or another. About 1500 people die each year in sleep related accidents.

JOHN DOGGETT PG. 4 It turns out that probably at least a third of teenagers are getting significantly less sleep than they really need.

ASHLEY MITCHELL PG. 3 TOP

... this was a Thursday, it was after school, we had been decorating since 4:00 and I had left the school probably about 10:30 and whenever I was coming in it just... it was really... I was so tired. We had been... it was a big prom.////it was probably about three or four of us working on it so it was really late and I was really wiped out

JOHN DOGGETT PG. 2 BOTTOM

In order for your brain to be able to focus and pay attention and record new memory, the brain has to have a certain amount of sleep every night. And without

that sleep, the brain simply won't focus and you'll be more distractible, you'll have a harder time paying attention. In the case of driving, you'll have a harder time paying attention to the road and to other vehicles. You may not react quite as well. You may not... you may overreact or under-react to road hazards if you're sleep deprived or if your sleep is fragmented and poor quality.

WE HAVE TIME LAPSE OF THIS PARTICULAR DIRT ROAD DRIVING ALONG

ASHLEY MITCHELL PG. 1 BOTTOM

I was coming down the road and /////. I was driving a little '66 bug and whenever I hit that bump it popped into neutral so I looked down for a second to put it back into gear and whenever I looked back up I was going too far right /////...

ASHLEY MITCHELL PG. 4 TOP

, I was distracted for about 5 seconds looking down, looked back up, realized I was going too far right and then ///

ASHLEY MITCHELL PG. 2 TOP 28:20

for some reason my arms and my hands just reacted and I went too far left and I had looked down for probably not even 5 seconds. Didn't take me that long to put it back into gear but whenever I looked back up it was too late and I was too tired to really think straight so just jerked it left

WE HAVE STILLS ON DISK OF HER BUG IN THE DITCH UPSIDE DOWN

ASHLEY MITCHELL PG. 1 BOTTOM CONTINUED

... if I hadn't have looked down to put it back into gear or freaked out or been so tired, it probably wouldn't have ever happened.

JOHN DOGGETT PG. 3 BOTTOM

driving under the influence of alcohol, of course, is a huge problem in America and driving drowsy is also a huge problem, and they're actually fairly comparable. If you're intoxicated your judgment, your awareness, your reaction time are all going to be slowed, and the same thing with sleep. And some research has shown that you can compare the amount of sleep deprivation to the amount of alcohol in the blood. For instance, if you're deprived by about 2 hours of sleep in a given night,

USE **SMEER CAM FOOTAGE** FROM OFN OR P101
GRAPHIC

2 hours less sleep
BAC .04

that's roughly comparable to having a blood alcohol level of about .04. /////

If you're deprived of sleep by about four hours in a night, than that's

GRAPHIC

**4 hours less sleep
BAC .06**

equivalent to a blood alcohol level of about .06. If you're completely deprived of sleep for a night,

GRAPHIC

**1 night less sleep
BAC .10**

then that's about .1. So there's a substantial increase in accident risk with that. And another interesting thing is if you are sleep deprived, that seems to accentuate the activity of alcohol so it seems more potent. You're more intoxicated with the same amount of alcohol if you're sleep deprived, when you're drinking.

GRAPHIC

Other Distractions

TIME LAPSE

AUDIO MONTAGE:

TT. PG. 13 MIDDLE

texting yeah that's a big thing especially as a young kid I know I'm **always texting**

TT PG. 13 BOTTOM I see my mom get distracted cause she smokes so she's always **trying to find her lighter,**

KAREN PEREZ PG. 2 /// my little tiny **six year old** right up **next to my head.** If I hit the breaks **it's all over.**

ROSEBUD EMTS PG. 2 **nobody** out here really **follows the speed limit////,** and everybody's driving **late at night** trying to get home from different functions.

MOSQUERO STUDENTS PG.4 There's a **lot of animals** out here, we **hit an elk** last night.

TIM SHERMAN PG. 1 they're busy **trying to eat something////or pick up something** off the floor.

TT PG. 13 BOTTOM It's just you get **in the car with a bunch of people** and it's gonna be a party, right? I mean it just happens.

SEQUENCES OF COMING INTO AND SIGNING UP FOR THE TOWN HALL,
WE HEAR THE FIRST PART OF JAIMIE'S BITE AS A V/O

TT JAMIE MICHAEL PG. 1 MIDDLE

we're looking at who dies on the roads ///// and the age group for a lot of the people being killed is the teenagers, the youth. And we're looking at why they are dying in car crashes. One of the contributing factors is drinking and driving, we also know there's other things um, that distract people when they're driving and make it more easy for them to get into a car crash talking on cell phones, eating, putting on makeup, all of the things that we find ourselves doing in the vehicle we forget that our purpose is to be driving and paying attention to what we're doing

TT JAMIE MICHAEL PG. 1 BOTTOM

How many of you know somebody that's your age, somebody who's in high school with you, that's been involved in a crash? How many of you have been involved in a crash? How many know someone who was killed in a car crash? This is something that touches so many people's lives I think that's why it's something that's so important for us to talk about and the other thing that always strikes me about motor vehicle crashes is how preventable they are,

TT JAMIE PG. 2 MIDDLE

We want to hear about some of your experiences, things you have seen that you perceive as dangerous or you know are dangers as you're driving around,

TT PAGE 4 21:40 TAPE 4

Phone is the number one thing.

///// Make up for girls is like a big one.

What else?

Eating and driving.

///// I personally had some friends driving while they were tired.

TT PG. 5

texting is a big one, and passengers, what they're doing by that like people inside your car.

Yeah people inside your car with you at the time you're driving /////

Then you're music has a lot to do with why you're being distracted and like changing CD's, radio station, um, putting on your makeup.

TT. PG. 10 TEEN

I feel that teenagers get really distracted whenever they have a lot of friends and people in the car and the reason why they do that is because teenagers, they kind of feel that they're invincible,

TIME LAPSE FOOTAGE OVER REST OF BITE IF POSSIBLE
GRAPHIC

**1 teen passenger 2 times risk
2 or more teen passengers 5 times risk
of FATAL accident**

they just kind of feel like nothing can hurt them, nothings gonna ever happen to them and so they go out with all their friends and they easily get distracted because they feel they're so good at this that they're just they're masters at this so nothing can hurt them and they get a lot of, they get the drugs, the alcohol, the friends and all this distracts them and takes their mind of the actual driving.

TT PG. 11 TEEN

another thing is you know aggressive driving and road rage /////ah you know cutting people off or speeding and getting to where they need to be as fast a possible rather than focusing on the road and what's right in front of them.

TT PG. 13 MIDDLE

, you're friends, you like to show off and you're laughing and having fun with them you need to more concentrate on where you're going, what you're doing instead of always worrying about what you're friends are talking about or what they're doing,

TT. PG. 9 MIDDLE

, you actually have to have the experience and that's one thing we need the experience from driving to know how to drive you need the experience to do it.

BRIEF SIMULATOR SEQUENCE FROM UTAH THEN

STRAYER PG. 24

What we see actually is when you have another teen in the vehicle with the teen driver you see the accident rates are quite high and in fact that's been part of the inspiration for the graduated driver license laws that control the activities and regulate the activities that a teen can do while they're driving. Those laws are very effective, they reduce fatalities substantially.

WE SEE JEANNIE LEADING AAA GRAD DRIVERS LICENSE EVENT

GRAPHIC LOWER THIRD

Graduated Drivers License Seminar

AAA PG. 1

and in 2005, 52 teenagers were killed and //3,610 were injured in New Mexico. And actually that's about average, which is pretty sad. // 37% of them are alcohol rated. //

AAA PG. 2 TOP

So how many of you wear your seatbelt on a regular basis? And how many of you know someone who doesn't wear their seatbelt on a regular basis?

AAA PG. 1 CONTINUED

So we all know that it's going to save your life if you're in a crash or keep you from being ejected. Unfortunately a lot of these crashes and fatalities that are happening with teens, they don't have their seatbelts on.

JEANNIE CHAVEZ PG. 2 TOP

The graduated driver's license program started in January 1, 2000 and that means that any person under the age of 18

TAKE GRAPHIC LOWER THIRD:

Info Graduated Drivers License
www.SafeTeenNM.org

has to go through a three step program to get their license. Starts with the permit, it goes to a provisional license and then to their full license.

IMAGES FROM AAA POWERPOINT ON SCREEN FOR GDL

AAA PG. 2 BOTTOM

So in this state you can start at 15. It's recommended by the AAA Foundation that actually kids start at 16 and // if we started our law starting at 16, going to 16 ½ for the next step and actually getting their license at 17 ½, we could get almost a 30 – 40% reduction in the number of crashes just by having a kid that's older, a little bit older, having that experience behind them.

AAA PG. 5

So why do teens crash?

Yup. Distracted driving. They don't have the experience. That's right. They've got to learn how to deal with speed and space and some bad habits maybe that ... maybe they learned that from someone else that was driving with them.

AUDIO v/o OVER TIME LAPSE FOR WHOLE BITE

JONI BOST PG. 1

something // slipped out of my purse and I just reached down to get that, it went clear it the floor///// and when I reach down to pick it up my eyes, you know, left the road, and the next thing I looked up I was going down the ditch and one of the reflector, you know, things ... I was about to run into it so I just took the wheel with my left hand and pulled it, you know, quickly to the left and from that point on

then the car just began to go out of control and I put the breaks on and the next thing I just remember the car, you know, rolling, flipping. //And I felt excruciating pain and I'm sailing through the air.

BACK TO REAL TIME

JESSICA MURILLO pg. 4 bottom, 5 top
people don't understand the consequences. They don't understand what they can do until they actually experience it themselves. You know. And it's frustrating because it's like they don't care. You know.

STRAYER PG. 18 TOP

we may think we can get away with doing kinds of activities that, multitasking and doing all kinds of simultaneous things like talking on a cell phone and driving and interacting with an iPod and so forth, but that just simply not the case and if you look at accident rates and if you look at how well people can do those activities, they show impairment, so you're just simply kidding yourself if you think that you're this expert multitasker.

DEB VAN HORN PG. 2 TOP

It's frustrating because it's preventable and what we're talking about on the other end is we're talking about life and death, and oftentimes when you pull out your cell phone or, you know, in other places where people get behind the wheel after they've been drinking, they don't think of it as a life and death decision. They're just thinking, I need to answer the phone, I need to get home, I need to, you know, whatever, but they don't realize that at that moment that they're distracted, that they're not looking at the road, that they're thinking about something else, or if they're under the influence of alcohol, they are taking their own life in their hands and they're taking the life of anyone else that might cross their path in their hands as well

TIME LAPSE ENDING

AUDIO MONTAGE ENDING

AAA PG. 1 Whenever you learn something new, there's going to be a **learning curve** whether it's skates or a bike or a car.

JEANNIE CHAVEZ pg. 4 I **didn't realize** how dangerous that was.

MOSQUERO PG. 1 I think my **biggest distraction** in driving would be changing **my CD's**

MOSQUERO pg. 2 **texting** on cell phones.

BENITO GARCIA pg. 2 They **don't understand** the implications, **all the hurt** that they can cause to others or themselves.

OTZENBERG PG. 1 People **eating and makeup.**

MOSQUERO PG. 7 Fatigue. **Fatigue**

JONI BOST PG. 3 That is the **first accident I've ever had** in my life of driving history.

MOSQUERO PG. 10 **DWI** related

TIM SHERMAN PG. 1 people using **cell phones**, going through intersections

TIM SHERMAN PG. 1&2 they have **no idea what's going on** around them

LAST BITE IS CLEAN BY ITSELF TO END THE SHOW

THINK TANK PG. 23 I'm the type of kid that I **need to see it for myself** to believe what can really happen out there.